

Free Dental Treatment for Kids Aged 12 and Under:

We understand that times are tough for families – and we want to help. Starting immediately and running through the end of the Kearney Public School year (currently expected to end on May 21, 2010), our practice will provide **free dental treatment to kids aged 12 and under** when one or both parents are our current or new patients. What does this mean to you? How can we say “free” and truly mean it?

Some specifics:

Qualified kids aged 12 and under will receive a free exam and cleaning. If your family has dental insurance in place, any services covered at 100% will be billed to the insurance company and collected, still at no cost to the patient. Any services covered at less than 100% will be free, and neither the insurance company nor the patient will be billed.

If you **don't** have dental insurance, your child's exam and cleaning will still be free. One or both parents must be existing or new patients – the free exam and cleaning for kids will take place only after a parent has been seen for an exam and cleaning and that work has been paid for in full. Once your child has been seen, any necessary treatment will be provided, **free of charge**, up to a cost of \$1,000.00 per child, through the end of the current school year. What do we mean by “treatment”? This would include items such as fillings, crowns, and extractions.

We hope that with this new pilot program, Healthy Smile Dental Center can help the community through these tough economic times and be your family's dental care provider now and in the future. If you have any questions, please call us at **816.628.2737**.

Here's the fine print:

We reserve the right to discontinue the program at any time. We will try our best to treat any child who qualifies – however, if it is determined by the doctor that the child must be referred to a specialist because of the complexities of the treatment needed or because of any special problems with the child's dental health, the specialist's treatment will not be free – only work done in our office is covered. Appointments for free work will be limited and set by the office, so please be patient as we try this innovative pilot program. Emergency visits will be billed at normal cost and will not qualify for free treatment. If you are an existing patient and currently have a treatment plan or outstanding balance for your child or children, please call the office at **816.628.2737** to learn how you can take advantage of this limited-time offer as well.